



Edward T. Ramey  
Direct Dial: 303-376-3712  
eramey@hpfirm.com

October 8, 2014

**VIA E-MAIL & U.S. MAIL**

[Carolyn\\_Peterson@comcast.com](mailto:Carolyn_Peterson@comcast.com)

[Ariana\\_Dobson@comcast.com](mailto:Ariana_Dobson@comcast.com)

Carolyn Peterson, Director of Regional and  
National Sales

Ariana Dobson, Political Specialist  
Comcast Spotlight in Colorado  
1899 Wynkoop Street, Suite 400  
Denver, CO 80202

Re: Cease and Desist/"China Girl" advertisement regarding Rachel Zenzinger

Dear Ms. Peterson and Ms. Dobson:

Our law firm represents Rachel Zenzinger, a candidate for the Colorado State Senate.

This letter is to demand that Comcast Spotlight immediately cease and desist airing or otherwise publishing an ad regarding Ms. Zenzinger and produced by an organization calling itself Colorado Citizens for Accountable Government ("CCAG"). I understand the production name for the ad is "China Girl."

The ad states that Ms. Zenzinger voted to use "taxpayer funds for a junket to China" – including airfare, lodging, transportation, and food. The ad suggests that such a "junket" occurred and that it constituted "taxpayer abuse."

The CCAG ad is completely false and baseless. No trip of any kind to China in fact occurred, and Ms. Zenzinger (as Arvada Mayor Pro Tem) sponsored and voted for a measure specifically *not* to use taxpayer funds for a trip of this nature.

CCAG cites as its basis for the ad City of Arvada Council Meeting Minutes of April 1, 2013. A copy of those minutes is enclosed. Please note on pages 4-5 of the Minutes that an invitation had been extended to the City of Arvada to send a delegation to Jinzhou, China, through the Sister Cities International program, a private 501(c)(3) organization. After an initial motion simply to

accept the invitation had been defeated over concerns of several Council members that this could involve the use of City funds, Ms. Zenzinger specifically proposed a motion to protect the taxpayers and exclude the use of taxpayer funding for such a trip.

As stated in the Minutes, "Mayor Pro Tem Zenzinger said they [an official representative and a staff member] could go but the funding would be determined by *other than city funding*" (bottom of page 4); also per the Minutes (top of page 5) "Councilmember Cook asked if Ms. Zenzinger is suggesting that *no city costs be used in the delegation and Mayor Pro Tem Zenzinger said yes . . .*" Further "Mayor Pro Tem Zenzinger clarified before rereading her motion that *it is with the understanding that if Sister Cities is unable to fund them, then we would come back and decline the invitation.*"

Finally, quoting the Minutes, "Mayor Pro Tern Zenzinger said her motion is that we would accept the Mayor of Jinzhou, China's invitation to send an official delegation and that *the highest ranking Elected Official would be paid for by the Sister Cities Organization* and the consideration of a staff member would be appointed to the delegation, *but that no hard costs on the part of the city be used to fund that individual.*" You'll note that this motion was passed (with Ms. Zenzinger's vote). In short, then Arvada Mayor Pro Tem Zenzinger explicitly *rejected* the use of public funds for the Sisters City trip (which ultimately did not take place).

For this ad to suggest that Ms. Zenzinger "wast[ed] tax money on perks" (i.e., that taxpayer funds were in fact spent) regarding a trip that never occurred and for which Ms. Zenzinger's own motion explicitly excluded the use of any taxpayer money is simply false and indefensibly misleading.<sup>1</sup>

We very much appreciate your courtesy and cooperation in declining to air this completely misleading and false depiction of the events that occurred.

Would you please confirm to me that this ad will not be aired – or will be taken down immediately if airing has commenced.

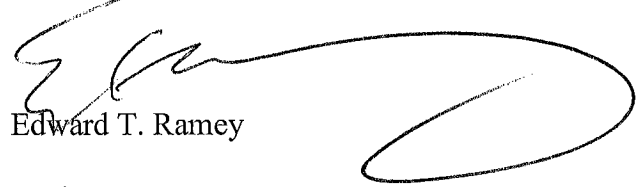
---

<sup>1</sup> The second citation presented by CCAG is a Colorado Independent article addressing an entirely separate and unrelated matter. This matter involved a campaign finance complaint against another person (Evie Hudak) for purportedly making an improper contribution to Ms. Zenzinger's Senate campaign, which complaint was in fact dismissed by the Court as frivolous and groundless with a substantial award of attorney fees against the complainant. I can provide you documentation on this matter as well, though it is not at all pertinent to the contents of CCAG's present ad.

Carolyn Peterson  
October 8, 2014  
Page 3

Thank you again for your courtesy and assistance.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Ramey', with a large, sweeping loop extending to the right.

Edward T. Ramey

Enclosure